

# Packages

## Packages:

We have formed a set of packages to aid your process of selection of an appropriate job.

Package Quickfinder    Package 1 : Complete Branding    Package 6 : Uncoded Designs    Package 2 : Only Website  
 Package 7 : Forum only    Package 3 : Corporate Identity w/ Logo    Package 8 : Modifications    Package 3.5 : Corporate Identity  
 Package 9: Designs to Code    Package 4 : Logo Design  
 Package 10 : Print Design    Package 5 :Website with eShop & Forum    Package 11 : Graphic Design    Package 12 : Other

## Package 1 : Complete Branding

This package is for those who are starting up a new business or those who already have a business but want a fresh new look. This package includes: A Logo: Delivered in 100% Vector format Adobe Illustrator File, JPG, PNG (Transparent Background). This can also be delivered in PSD format (Adobe Photoshop). In case this is all mumbo jumbo to you, do not worry, we will help you every step of the way. A Corporate Identity Kit:

- i) Letterhead.
- ii) Business Card.
- iii) Envelope.
- iv) Compliments Slip.

A Company Website: Website will follow a look similar to the Corporate Identity so as to maintain uniformity. The website can have four forms:

- a) Static Website: Content cannot be updated without modifying the html code. No backend present. This type is more suitable to businesses which have very limited content which is valid over a long period of time.
- b) Static Website with an E-Shop: If you want to sell products online and also want to provide business information.
- c) Dynamic Website: This is more useful for people who want to constantly update content/information. These websites have a backend which provides an easy interface to modify content whenever necessary. No code changes required. Such websites are normally called Content Management Systems (CMSs). There are a large variety of Open Source as well as Commercial CMS available. We will definitely guide you in their proper selection and implementation.
- d) Dynamic website with E-Shop: E-Shop integrated with above mentioned CMS.
- e) Application integration with CMS: If you have your business application and require it integrated with a CMS then this is the option for you. If you need the application coded from scratch, we can help you with that too.

## Package 2 : Only Website

- Static Website: Content cannot be updated without modifying the html code. No backend present. This type is more suitable to businesses which have very limited content which is valid over a long period of time. Static Website with an E-Shop: If you want to sell products online and also want to provide business information.
- Dynamic Website: This is more useful for people who want to constantly update content/information. These websites have a backend which provides an easy interface to modify content whenever necessary. No code changes required. Such websites are normally called Content Management Systems (CMSs) . There are a large variety of Open Source as well as Commercial CMS available. We will definitely guide you in their proper selection and implementation. Dynamic website with
- E-Shop: E-Shop integrated with above mentioned CMS. Application integration with CMS: If you have your business application and require it integrated with a CMS then this is the option for you. If you need the application coded from scratch, we can help you with that too.

### Package 3: Corporate Identity with logo

A complete set of : A logo with Letterhead Envelope Business Card Compliment Slip

### Package 3.5: Corporate Identity

A complete set of :

- Letterhead
- Envelope
- Business Card
- Compliment Slip

### Package 4: Logo Design

Delivered in 100% Vector format Adobe Illustrator File, JPG, PNG (Transparent Background). This can also be delivered in PSD format (Adobe Photoshop).

In case this is all mumbo jumbo to you, do not worry, we will help you every step of the way.

### Package 5: Website with E-Shop and Forum

This package includes a forum for your clients to interact, support, and a general place for discussions along with an E-shop and Forum. Depending upon your needs and various factors like security, scalability, no. of users etc, an appropriate forum software will be chosen. There are many forum software available which can be completely customized by us for you. Customization includes skinning (designing the Graphic User Interface ) to suit the rest of the website and also modifications to the code as per your requirements.

### Package 6: Uncoded Designs

Are you someone who can code well but your designs could use some help? We can provide designs in layered PSD as well as a layered PNG. The design can be for the entire website or only the homepage.

### Package 7: Forum Only

This package includes a forum for your clients to interact, support, and a general place for discussions. There are many forum software available which can be completely customized by us for you. Customisation includes skinning (designing the Graphic User Interface ) to suit the rest of the website and also modifications to the code as per your requirements.

### Package 8 : Modifications

This package includes Modifications to existing scripts to modify or extend functionality.

### Package 9: Design to code

This package involves the conversion of your design into a coded form. Code your design to CSS/XHTML. Use of tables can also be done.

**Package 10: Print Design**

This includes Brochures Flyers T-Shirt Design Labels Stickers etc&hellip;

**Package 11: Graphic Design**

This package includes other design elements that enhance the look of your website. This includes Icons Buttons Banners. Headers

**Package 12: Other**

This package includes any other work you would want done. Please use the 'Request A Quote' below to specify the details.

{chronocontact}PackageQuote{/chronocontact}